

April 9, 2010

**To: All Washoe County Principals and Teachers, K-8th grades**  
**From: Truckee Meadows Water Authority (TMWA)**  
**Subject: "Responsible Water Use: Easy as 1-2-3!" 2010 Poster Art Contest**

It's finally warming up and summer is quickly approaching! Which means our community's water use increases nearly 400 percent compared to the winter months. With this increased use come responsibility and TMWA and Wild Island Family Adventure Park again, invite you participate in our ninth annual "Responsible Water Use: Easy as 1-2-3!" Poster Art Contest. This program is fun for students and their artwork helps increase awareness around this limited resource.



This year, TMWA's Assigned-Day watering schedule has changed. **TMWA customers will have an additional assigned watering day – Easy as 1-2-3!** Artwork reflecting this change may include:

- How easy it is to use only the water you need
- How not to waste water when you're watering outdoors
- What would they water with a 3<sup>rd</sup> day

Three assigned days gives the community more flexibility to water when they want, **without** using more of our precious resource!

The contest is open to Washoe County students in kindergarten through eighth grade. Judging will be divided into three grade categories, kindergarten through third grade, fourth through sixth grade and seventh through eighth grade.

First-, second- and third-place winners will be selected for each category and will each receive an **H2O Season Pass to Wild Island with three Add-On Passes**. The H2O Season Pass at Wild Island includes unlimited access to the water park and each Add-On Pass can be used for one of the following: bowling, high ballocity, go karts, outdoor mini golf or black light mini golf courtesy of Wild Island and TMWA.

First-place winners will also receive a \$100 savings bond. Second-place winners will receive a \$50 savings bond and third-place winners will receive a \$25 savings bond. *Schools with winning entries will receive matching funds.*

Attached are entry forms and guidelines. Additional forms and water conservation lesson plans along with last year's winners are available at [www.tmwaacademy.com](http://www.tmwaacademy.com).

**Entries will be accepted through May 14, 2010** and can be submitted to Valerie Martino at the Washoe County School District Communication and Community Outreach office via school mail.

If you have any questions or need additional material, please call Victor Leyba at (775) 829-2810. Thank you for your participation and we look forward to your students' entries!

Sincerely,

A handwritten signature in black ink that reads "Lora Rose Richards".

**Lora Rose Richards**  
Administrator of Conservation & Community Outreach  
Truckee Meadows Water Authority