

# Responsible Water Use: Easy as 1-2-3!

## 2010 Poster Art Contest Guidelines

### Water doesn't grow on trees

That's why responsible water use is so important in the Truckee Meadows. We would like your help to tell the community about responsible water use through your artwork. We look forward to your entry and thank you for participating in the Truckee Meadows Water Authority (TMWA) Responsible Water Use Poster Art Contest.



### Artwork Theme

This year, TMWA's Assigned-Day watering schedule has changed. **TMWA customers will have an additional assigned watering day – Easy as 1-2-3!** Artwork reflecting this change may include:

- How easy it is to use only the water you need
- How not to waste water when you're watering outdoors
- What would they water with a 3rd day

Three assigned days gives the community more flexibility to water when they want, **without** using more of our precious resource!



### Prizes

First-, second- and third-place winners will be selected for each category and will each receive an **H2O Season Pass to Wild Island with three Add-On Passes**. The H2O Season Pass at Wild Island includes unlimited access to the water park and each Add-On Pass can be used for one of the following: bowling, high ballcity, go karts, outdoor mini golf or black light mini golf courtesy of Wild Island and TMWA.

First-place winners will also receive a \$100 savings bond. Second-place winners will receive a \$50 savings bond and third-place winners will receive a \$25 savings bond. Schools with winning entries will receive matching funds.

### Poster Display

Winning entries may be used in TMWA's advertisements and will be on display at various locations in the Reno/Sparks area through August.

### Guidelines

1. Poster must be on construction or drawing paper at least 8 1/2" x 11" in size.
2. Entries must be hand drawn, not computer generated.
3. Poster must be securely attached to the official entry form (located on the other side). The form must have contact information filled out completely and legibly. The form may be copied.
4. Poster should portray a water idea in either slogan or drawing form that works with the **Easy as 1-2-3!** theme. Students may use crayons, pencil, markers, paint, etc. **All entries must be legible.**
5. Winning posters will become the property of TMWA and used for promotional purposes. All other entries may be picked up after the contest until June 1, please call Victor at (775) 829-2810 to make arrangements. Unclaimed entries will become the property of TMWA.
6. Entrants must be students in grades K-8 and live in Washoe County.
7. Children of TMWA staff members are not eligible.
8. **Entries must be received by May 14.** Winners will be notified shortly afterwards.
9. Entries that do not meet these guidelines will be disqualified.
10. Any questions? Please call Victor Leyba at (775) 829-2810.

